



**FLORIDA  
CHAPTER**  
CLUB MANAGEMENT  
ASSOCIATION OF AMERICA



# THE CLUB OF THE FUTURE

*Creating Relevant, Enduring Clubs*

**CMi PRE-CONFERENCE WORKSHOP  
6 CMi CREDITS**

## ABOUT THIS CLASS

This unique opportunity will encourage members to learn what the highest performing clubs are doing to stay relevant and vibrant in today's competitive environment. The education featured will leverage CLA's hands-on advisory experience and in-depth analysis as the club industry's premier consultants, while sharing insight and experience gained through their partnership with the most successful clubs in the country.

## MAIN TOPICS

**Informed Leadership**

**Strategic Stewardship**

**Empowered  
Management & Team**

**Compelling Member  
Experience**

**\$299\* - Full Agenda to Follow**

*\*additional fee to Summer Conference Registration*

**Sunday, June 19, 2022 | 10:00 a.m.- 5:00 p.m.  
JW MARRIOTT, MARCO ISLAND**