



FINANCIAL CONFIDENCE BOOTCAMP

CMI Pre-Conference Workshop - The “balance of power” in board and finance committee meetings can be problematic as many Board and Finance committee members are professional financial executives (CPAs, CFOs, CEOs, etc.). While those volunteer leaders understand finance, they do not understand the specifics of private club finances. This CMI will ensure that you have the knowledge, skills, and confidence to communicate, discuss and debate your club’s finances, even with a Fortune 500 CFO.

This CMI will address the following topics:

Basics of Accounting and Finance: We’ll start with an overview to ensure all attendees have a firm, shared understanding of the basics.

Income Statement & Balance Sheet: Understand the core financial statements from a financial and business perspective, how they relate to the GM role, and how to use them to identify the club’s strengths, weaknesses, and culture.

Roadmap to Interpreting and Explaining Your Club’s Balance Sheet: Communicate insights flowing from a keen understanding of the financial model of private clubs to your Board and Finance Committee.

Applying Key Performance Indicators: Ensure that you are communicating the proper context as you use KPIs in operating your club. The value of KPIs is relating them to actionable decisions that can shape the future.

Financial Leadership: Become a more confident leader using bootcamp insights to make sound decisions and to guide your board and finance committee in creating sustainable financial success for your club.

Full participation gains 6 CMAA CMI credits.

Sunday, August 28, 2022
Margaritaville, Orlando, FL
10:00am - 5:00pm



\$299*

*additional fee to Summer Conference Registration
Full Agenda to follow